

About Valley Electric

Valley Electric Association was formed on April 8th, 1965 with the merger of the Amargosa Valley and the White Mountain Electric Cooperatives. Today VEA provides electric service to over 17,000 consumers in a 6,480 square mile area along the California-Nevada border.

The electric utility industry is changing at a rapid pace and with our growth, VEA is working hard to educate its members and elected officials alike on issues affecting your co-op.

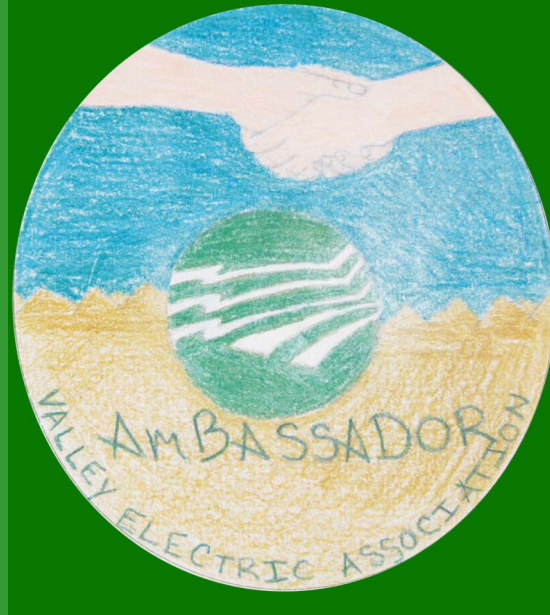
We have developed the VEA Ambassador program to educate and involve our members about VEA and the electric utility industry. We would like to enlist member support and involvement in shaping the future direction of the cooperative.

We need your help and support to protect the interests of your cooperative. Please take a minute to fill out and return the attached form to begin your participation as a Valley Electric Ambassador.

Thank you for your interest!

The 2010 Executive Committee

Ted Oom, Co-Chair
520-431-0168.....lewisoom@yahoo.com
George Self, Co-Chair
751-6414.....ggtheselfs@aol.com
Linda Renshaw, Secretary
702-287-8910.....brlr@usa.com



Art Design by Hannah Lane

Ambassador Program

800 E. Highway 372
P.O. Box 237
Pahrump, NV 89041-0237

Information about VEA may be found:

Phone: 775-727-5312

1-800-742-3330 toll free (in Nevada)

Fax: 775-727-6320

www.vea.coop

E-mail: wmc@vea.coop

Ambassador E-newsletter

Ruralite Magazine

Mailings

VEA Main Office

All VEA Warehouse Locations

Valley Electric Association Presents:

The AMBASSADOR PROGRAM

- *Would you like to make a difference in your community?*
- *Would you like to have a voice in what happens at Valley Electric?*
- *We welcome all VEA members who would like to participate in shaping the future of the cooperative.*

*Enjoy the benefits of
FREE membership!*



Please enroll me as a VEA Ambassador!

Name _____

Business (if applicable)

Address _____

City _____

State _____ Zip _____

Telephone _____

Fax _____

Email _____

How did you hear about the program?

Shirt Size S M L XL XXL XXXL

Would you like to join any committee(s)?

Conservation and Renewable Energy (CREC)

Bylaw

Finance

Legislative

Membership

Scholarship

(Learn about them on next page)



VEA AMBASSADORS provide the following assistance in supporting the goals and objectives of the association:

- ◆ Providing information and support to the public at Expos and Symposiums
- ◆ Learning more about how VEA provides reliable power to its members
- ◆ Joining and participating on the following Ambassador committees:

Conservation and Renewable Energy (CREC)

Investigates and proposes ideas on energy conservation and renewable energy, notably, the Domestic Solar Water Heater program. Future discussions may look at photo voltaic and other areas of renewable energy.

Bylaw

Analyzes the current bylaws, discusses improvements and proposes changes to the board of directors.

Finance

Learns about the income and expenditures of VEA and assists in recommendations for future programs and costs.

Legislative

Analyzes current and possible future legislation that might be helpful to VEA and the membership.

Membership

Looks for ways to recruit new members for the VEA Ambassador program.

Scholarship

Meets annually to refine the program and award the scholarships to the most qualified students on the basis of the completed applications.

VEA Ambassador Benefits

The goal of the Ambassador program is to enlist VEA member support in shaping The future of our cooperative. Being an Ambassador is FREE, easy and lets you Be as involved as you like.

Ambassadors receive these benefits:

- ◆ Special briefings on current issues affecting VEA and the electric utility industry
- ◆ New product/program presentations
- ◆ Special recognition at all VEA meetings
- ◆ Optional visits from your State and Federal legislators, legal Counsel and lobbyist, organized for you by staff

VEA 2010 Ambassadors of the Year



L-R, George Self, Co-Chair, Linda Renshaw, Secretary, Ted Oom, Co-Chair

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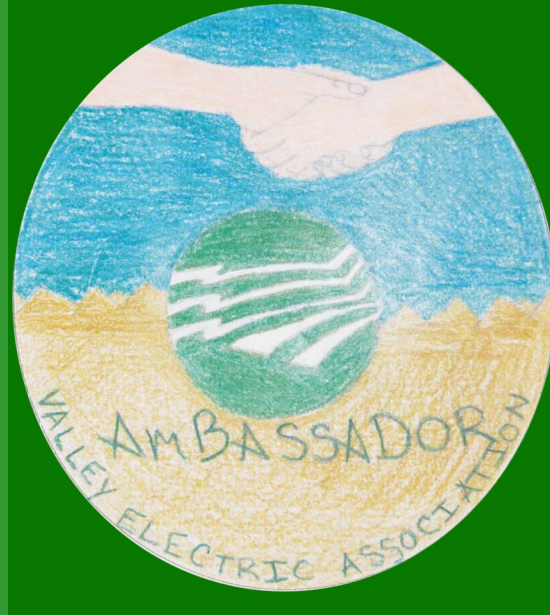
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